

Dr. Samia Profile

Dr. Samia earned her Ph.D. from the triple-accredited (AACSB, EQUIS, and AMBA) Business School at the University of International Business and Economics, Beijing. Prior to her Ph.D., she completed her MPA and MPhil in Management at the Institute of Administrative Sciences. She believes in co-creating value and teaches courses including Marketing Management, Consumer Behavior, New Product Development and Branding, and Financial Management. She has published in renowned journals, including *Electronic Commerce Research and Applications*, *International Journal of Managing Projects in Business*, *Current Psychology*, *Journal of Asia Business Studies*, and *Asian Journal of Business Ethics*. Her research has also been presented at the Academy of Management Conference. Dr. Samia's research focuses on the sharing economy, online reputation system designs, consumer behavior, and business/marketing ethics. She is open to accepting MS, MPhil, and PhD students in these substantive domains. Her research profiles are provided below.

Research Profiles

Google Scholar Profile: <https://scholar.google.com/citations?user=GfHOoYwAAAAJ&hl=en>

ResearchGate Profile: <https://www.researchgate.net/profile/Samia-Tariq-3>

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Web of Science Profile: <https://www.webofscience.com/wos/author/rid/AAJ-4608-2020>

Scopus Profile: <https://www.scopus.com/authid/detail.uri?authorId=57225832605>

List of publications:

1. Saeed, M., Shafique, I., Hassan, H., **Tariq, S.**, & Verma, S. (2025). Managerial Latitude and Customer Stewardship: The Mediating Role of Work Meaningfulness and the Moderating Influence of Political Skill. *FIIB Business Review*, Advance online publication. [ISSN = 1868-7865, E-ISSN = 1868-7873; HEC W category; WoS Impact factor = 2.5; Scopus CitScore = 5.2 (Q1); ABDC = C; ABS = 1*]
2. Alvi, T. H., **Tariq, S.**, Rashid, A., & Khan, M. Q. (2024). Trust Mechanisms in the Sharing Economy. *Pakistan Business Review*, 26(3), 228–254. <https://doi.org/10.22555/pbr.v26i3.1284> [ISSN = 1561-8706, E-ISSN = 2521-005X; HEC Y category]
3. **Tariq, S.**, Alvi, T. H., Jan, T., & Rashid, A. (2024). Lost in the Feed: The Role of Virtuous Leadership in Mitigating the Adverse Effects of Social Media Addiction and Procrastination on Turnover Intention. *Journal of Social & Organizational Matters*, 3(4), 483–502. <https://doi.org/10.56976/jsom.v3i4.146> [ISSN = 2959-2151, E-ISSN = 2959-216X; HEC's Y category]
4. Alvi, T. H., **Tariq, S.**, Atif, M. M., Ozturk, I., & Saeed, M. (2024). Spirit at work: a panacea for ethical problems caused by marketing managers' love of money. *Journal of Asia Business Studies*, 18(6), 1647–1667. <https://doi.org/10.1108/JABS-01-2024-0035> [ISSN = 1558-7894,

E-ISSN = 1559-2243; HEC W Category; WoS Impact Factor: 2.3 (Q3); Scopus CiteScore: 6.2 (Q1); ABDC = C; ABS = 1]

5. **Tariq, S.**, Alvi, T. H., Saeed, M., Qammar, A., & Wang, Y. (2024). Good/bad apples and good barrels: the interactive effect of religiosity and ethics institutionalization on ethical decision-making. *Current Psychology*, 43(39), 30842–30855. <https://doi.org/10.1007/s12144-024-06648-4> [ISSN = 1046-1310, E-ISSN = 1936-4733; HEC W Category; WoS Impact Factor: 2.5 (Q2); Scopus CiteScore: 4.6 (Q1); ABS: 1]
6. Alvi, T. H., Ilyas, H. M. S., **Tariq, S.**, Qammar, A., & Wang, Y. (2024). Mitigating work alienation in public sector service-delivery projects caused by perceived overqualification: the roles of empowering leadership and the psychological contracts. *International Journal of Managing Projects in Business*, 17(3), 504–532. <https://doi.org/10.1108/IJMPB-02-2024-0038>. [ISSN = 1753-8378, E-ISSN = 1753-8386; HEC W Category; WoS Impact factor = 2.3 (Q1); Scopus CitScore = 7.0 (Q1) ; ABDC = C; ABS = 1*]
7. Wang, Y., **Tariq, S.**, & Alvi, T. H. (2021). How primary and supplementary reviews affect consumer decision making? Roles of psychological and managerial mechanisms. *Electronic Commerce Research and Applications*, 46(January), 101032. <https://doi.org/10.1016/j.elerap.2021.101032>. [ISSN = 1567-4223; HEC W category; WoS Impact factor = 6 (Q1); Scopus CitScore = 10.1 (Q1); ABDC = C; ABS = 2*]
8. **Tariq, S.**, Ansari, N. G., & Alvi, T. H. (2019). The impact of intrinsic and extrinsic religiosity on ethical decision-making in management in a non-Western and highly religious country. *Asian Journal of Business Ethics*, 8(2), 195–224. <https://doi.org/10.1007/s13520-019-00094-3>. [ISSN = 2210-6723, E-ISSN = 2210-6731; HEC W category; WoS Impact factor = 1.3 (Q3); Scopus CitScore = 2.6 (Q1); ABDC = C].
9. **Tariq, S.**, & Alvi, T. H. (2019). The Institutionalization of Ethics in Pakistan: An Emergent Dimension of " Responsibility' and the Contingent Effect of the Sector and Market Context. *Academy of Management Global Proceedings*, 82, 2019, 1, 1–2. <https://doi.org/10.5465/amgbproc.slovenia.2019.0082.abs>.
10. Khalid, S., & Jabeen, N. (2005). Economic Empowerment through Effective Partnership: A Tripartite Model and its Applications in Pakistan. *South Asian Studies*, 20(1). https://www.researchgate.net/publication/373399039_Economic_Empowerment_through_Effective_Partnership_A_Tripartite_Model_and_its_Applications_in_Pakistan. [ISSN = 1026 - 678 X, E-ISSN = 2309-4575; HEC Y category]