

INSTITUTE OF ADMINISTRATIVE SCIENCES, UNIVERSITY OF THE PUNJAB LAHORE.
MASTER OF MARKETING, MID TERM EXAM DATE SHEET 3RD SEMESTER (SESSION 2020-2022)

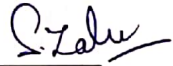
Semester commencement date: 20 Sep, 2021

(REGULAR)

DATE	DAY	SUBJECT	INSTRUCTOR	TIME
8/11/2021	Monday	Entrepreneurship	Dr. Ahmad Usman	9:00 AM -10: 30 AM
9/11/2021	Tuesday	Sale Force Management	Mr. Muhammad Gohar Iftikhar	9:00 AM -10: 30 AM
10/11/2021	Wednesday	Consumer Behavior & Market Research	Dr. Ali Rehman	9:00 AM -10: 30 AM
11/11/2021	Thursday	Business Finance	Mr. Mubeen Khalid	9:00 AM -10: 30 AM
12/11/2021	Friday	Managerial Economics	Dr. Ayesha Serfraz	9:00 AM -10: 30 AM

SELF SUPPORTING

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A.C. of Examinations

Program Coordinator


Director

IMPORTANT INSTRUCTIONS:

- 1 Students are required to bring their original CNIC to the examination room/ hall.
- 2 Mobile phones or any other electronic device is not allowed at the examination center unless allowed by the instructor based on nature of the exam.
- 3 All students should be seated in the exam center atleast 10 minutes before the time of the exam.
- 4 Students are required to bring their own stationery. Borrowing and sharing will not be allowed during the exam.
- 5 Resit exam is allowed ONLY if approved by the Director based on prior intimation to the examination section at examination.ias@pu.edu.pk (Resit exam fee is 5000-10,000 PKR)
- 6 Soft copy of the datesheet is available at IAS website and on IAS noticeboards.

Any candidate detected in giving or receiving assistance, or found guilty of copying from any paper, book or note, or allowing any other candidate to copy his answer book, or using, or attempting to use these or any other unfair means, shall not be allowed to take the exam and will be referred to Departmental Examination Committee for necessary action.

